

# AD BOOK CONTRACT

for the March 2009 Benefit Show Program & Yearbook

## THE WOMAN'S CLUB OF EVANSTON

1702 Chicago Avenue, Evanston, Illinois 60201 phone: 847.475.3800 fax: 847.491.9750

<b>Company/Name:</b>	
<b>Address:</b>	
<b>Phone #:</b>	
<b>Contact:</b>	
<b>Email Address:</b>	

**ALL ADS ARE BLACK & WHITE** (except where noted)

Select	AD SPACE	SIZE	PRICE
	Back Cover - COLOR	7 x 10	\$1,000.00
	Inside Cover - COLOR - Front/Back	7 x 10	\$500.00
	Full Page – Premium Location & COLOR	7 x 10	\$500.00
	Full Page – Run of Book	7 x 10	\$325.00
	½ Page Vertical	3 3/8 x 10	\$200.00
	½ Page Horizontal	7 x 4 7/8	\$200.00
	¼ Page Vertical	3 3/8 x 4 7/8	\$125.00
	¼ Page Horizontal	7 x 2 5/16	\$125.00
	1/8 Page (Business Card)	3 3/8 x 2 5/16	\$100.00
	Business Sponsor - Name/Address/Phone Listing	n/a	\$50.00

**Email PDF/EPS/TIFF file of art to: [wceadbook@yahoo.com](mailto:wceadbook@yahoo.com)**

**PRODUCTION FEE** (if needed)

Design New Ad	\$ 50.00
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**AD INSTRUCTIONS and SPECIFICATIONS**

	Same Ad as Last Year
	Copy/Art Provided at Sale
	Copy/Art Supplied
<b>SPECIAL INSTRUCTIONS:</b>	

SALE TOTAL		TERMS	
Ad Book Space Fee:		Cash Sale	
Production Fee:		Check #	
TOTAL:		Invoice, net 30	
<b><i>SPACE DEADLINE: January 15, 2009</i></b>		<b><i>ART DEADLINE: February 2, 2009</i></b>	

<b>Advertiser's Authorization:</b>		<b>Date:</b>	
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*The Woman's Club of Evanston thanks you for enabling our organization to continue the financial support and thousands of volunteer hours to many local charitable organizations through your generous sponsorship. We are very grateful.*

**White – Business Manager Copy      Yellow – Editor Copy      Pink – Advertiser's Copy**