

**Woman's Club of Evanston
Advertising Contract
2009-2010 Bulletin**

Rates include both a black/white advertisement in the printed Bulletin, as well as a color ad in the monthly electronic version. If you wish a weblink in your electronic ad (readers will be taken directly to your website when they click on your ad), please include the website in your advertisement's artwork.

		<u>Rates</u>			
Full year:		Per Issue:		Dimensions:	
Small (business card)	\$300	Small	\$60	3 3/8" x 2 5/16"	
Medium (1/4 page)	\$450	Medium	\$80	Vertical = 3 3/8" x 4 7/8"	
				Horizontal = 7" x 2 5/16"	
Large (1/2 page)	\$550	Large	\$100	Vertical= 3 3/8" x 10"	
				Horizontal= 7" x 4 7/8"	

The business named below agrees to pay for an advertisement to appear for a:

Full year (11 issues- June/July 2009-May 2010)_____

Or

total of _____times: (please indicate)

one time each in the months of

June/July____ August____ September____ October____ November____ December____ 2008
January____ February____ March____ April____ May____ 2009

Please make checks payable to the Woman's Club of Evanston. We do, however, accept payment by Visa or Mastercard. Please print the required information, making sure the card will not expire until after June 1st.

Business Name _____
 Contact Name _____
 Address _____
 Telephone _____ Email _____
 Website _____
 Credit card # _____
 3-4 digit security code _____ Expiration _____

Please mail this form, payment, and artwork to:

Maradee Valenti, Communications Business Manager
 Woman's Club of Evanston
 1702 Chicago Avenue
 Evanston, Illinois 60201
maradeevalenti@ymail.com
aliciakoconnor@hotmail.com

Please send artwork to the above email addresses in .pdf format