



AD BOOK CONTRACT

FOR THE MARCH 2011 BENEFIT SHOW PROGRAM & YEARBOOK

THE WOMAN'S CLUB OF EVANSTON

1702 CHICAGO AVENUE, EVANSTON, ILLINOIS 60201

PHONE: 847.475.3800 • FAX: 847.491.9750

COMPANY/NAME:			
ADDRESS:			
CONTACT:		PHONE NUMBER:	
EMAIL ADDRESS:			

ALL ADS ARE BLACK-AND-WHITE (EXCEPT WHERE NOTED)

SELECT	Ad SPACE	SIZE (IN INCHES)	PRICE
	BACK COVER (COLOR)	7 x 10	\$1,000.00
	INSIDE COVER - FRONT/BACK (COLOR)	7 x 10	\$500.00
	FULL PAGE – PREMIUM LOCATION (COLOR)	7 x 10	\$500.00
	FULL PAGE – RUN OF BOOK	7 x 10	\$325.00
	½ PAGE VERTICAL	3-3/8 x 10	\$200.00
	½ PAGE HORIZONTAL	7 x 4-7/8	\$200.00
	¼ PAGE VERTICAL	3-3/8 x 4-7/8	\$125.00
	¼ PAGE HORIZONTAL	7 x 2-5/16	\$125.00
	1/8 PAGE (BUSINESS CARD)	3-3/8 x 2-5/16	\$100.00
	BUSINESS SPONSOR - NAME/ADDRESS/PHONE	N/A	\$50.00

COVER AD AND PREMIUM LOCATION ADS ARE LIMITED AND ON A FIRST COME, FIRST SERVED BASIS. IF THESE AD TYPES WERE SELECTED, ALSO INCLUDE A SECOND CHOICE.

PRODUCTION FEE (OPTIONAL, IF NEEDED)

	DESIGN NEW AD	\$50.00
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AD INSTRUCTIONS AND SPECIFICATIONS

	SAME AD AS LAST YEAR	SPECIAL INSTRUCTIONS:
	COPY/ART SUPPLIED	

SALE TOTAL, TERMS AND PAYMENT METHODS

AD BOOK SPACE FEE:		CASH SALE/DATE RECEIVED	
PRODUCTION FEE:		CHECK #	
TOTAL:		INVOICE, NET 30	

NEW! PAYMENT BY CREDIT CARD (WE ACCEPT VISA & MASTERCARD)

NAME (ON CARD):			
BILLING ADDRESS :	CITY/STATE:	ZIP CODE:	
CARD NUMBER:		EXP. DATE:	/
CREDIT CARD	VISA / MASTERCARD	3 DIGIT CSC:	

ADVERTISER'S AUTHORIZATION:		DATE:	
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SPACE DEADLINE: JANUARY 12, 2011 • ART DEADLINE: FEBRUARY 1, 2011

EMAIL PDF/EPS/TIFF FILE OF ART TO: WCEADBOOK@YAHOO.COM (PLEASE NOTE AD SIZE SPECIFICATIONS LISTED ABOVE)

THE WOMAN'S CLUB OF EVANSTON THANKS YOU FOR YOUR GENEROUS SPONSORSHIP.

YOUR SUPPORT ENABLES OUR ORGANIZATION TO CONTINUE

THE FINANCIAL SUPPORT AND THOUSANDS OF VOLUNTEER HOURS DONATED TO LOCAL CHARITABLE ORGANIZATIONS EACH YEAR.
THANK YOU.

White – Business Manager Copy

Yellow – Editor Copy

Pink – Advertiser's Copy