

# Woman's Club of Evanston Bulletin 2011 – 2012 Advertising Contract

*Rates include both a black/white advertisement in the printed Bulletin, as well as a color ad in the monthly electronic version. A hyperlink is included in electronic ad (readers will be taken directly to your website when they click on your ad).*

## Rates for the 2011-2012 Club Year

Size	11 Issues (Full Year)	6 Issues	3 Issues	1 time	Ad Dimensions
<b>Half Page (Horizontal)</b>	<b>550</b>	<b>400</b>	<b>250</b>	<b>100</b>	<b>7.3" wide x 4.75" tall</b>
<b>Quarter Page (Vertical)</b>	<b>450</b>	<b>320</b>	<b>200</b>	<b>80</b>	<b>3.5" wide x 4.625" tall</b>
<b>Business Card</b>	<b>300</b>	<b>240</b>	<b>150</b>	<b>60</b>	<b>3.5" wide x 2.5" tall</b>

## Select

<b>Ad size</b>	
<b>Number of issues</b>	
<b>Total price</b>	\$

## Please check the month(s) in which your ad will appear.

All 11 issues		October		February	
June/July		November		March	
August		December		April	
September		January		May	

## Payment Information

Please make checks payable to the Woman's Club of Evanston or print the required information to charge your Visa or Mastercard. Please be sure the card will not expire until after June 1, 2012.

Business Name	
Contact Name	
Address	
Telephone Number	
E-mail Address	
Website Address	
Card Number	
3-4 Digit Security Code	
Expiration Date	

## Please mail this form, payment, and artwork in PDF format to:

Karen Larson, Communications Chair  
 Woman's Club of Evanston, 1702 Chicago Avenue, Evanston, Illinois 60201  
 wcofecommunications@gmail.com

*The Woman's Club of Evanston thanks you for your generous sponsorship. Your support enables our organization to continue the financial support and thousands of volunteer hours donated to local charitable organizations each year.*